

# SimsWare

Volume 8, Issue 1

Fall 2008

## We're back in the news!

*SimsWare Newsletter Returns To the Presses*

Bringing you the latest news from SIMS

Well, it's been a couple of years since we last published a SimsWare. And it's great to be back. As you remember we brought you the latest news from the SIMS nation along with new program features, upcoming special events, new products being introduced, a message for SIMS users and the final word. We will continue with this type of news and feature a SIMS Central Station in each issue.

## Have you been tested for SIMS Disaster Recovery yet?

If you have not and you are signed up for Disaster Recovery you should do so as soon as you can. This lets you know if telephone lines can be forwarded in a timely matter, also test the ability of your formats to the receivers in the Disaster Recovery center. And last but not least the ability to log in and see your traffic first hand in the Disaster Recovery Center. Call today to schedule a time for testing to ensure your ability to switch over smoothly when the need arises.

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## New interface for QuickBooks and Peachtree Accounting Packages Released

*The future to your accounting needs is here.*

Release v1.0

The highly anticipated release of QuickBooks and Peachtree accounting interfaces is finally here. If you are using either of these software packages at your central station you can now have the data synced between SIMS II and your accounting software by putting your data in just one place. Call SIMS today for a free trial copy or visit our website at [www.simsware.com](http://www.simsware.com).

## Still Texas Proud

SIMS Inc. still resides in beautiful Plano, Texas. We based our office here over twenty years ago after returning from a tour in Sydney, Australia. A lot of you have visited us during our annual SIMS User Conference here and are familiar with our home base.



*See Page 2 for all our company information.*

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## SDR Testing (continued)

Once all testing is completed you will receive a SIMS Disaster Recovery Certificate.



CSM User! There is no better time to upgrade.

You can now save up to 2,500.00 when you upgrade to SIMS II. Depending on your current CSM system and account capacity, you could be up and running on the latest SIMS II software within a week. Take advantage of the latest add on features such as FormWriter (automatic report generator), ComServer (faxing and emailing software), and SIMSWeb (dealer access). For a free quote from SIMS just call, fax or email Keith Utley.

SIMS, Inc.		SIMSQUOTE		
2801 West Parker Road Suite #5 Plano, TX 75023-7934		Date	8/20/08	
Name / Address		11/8/2008	8/20/08	
10000 Wilshire Tulsa, Oklahoma 74116-3477		<p>Use only for quotation and/or invoice or additional. This quote is valid for 90 days from the date shown. Any other conditions, requests, etc. Depending on availability, reservations are made on last 7 business days.</p> <p>Any credit on CSM software equipment will be used at the time of invoice. Specifics: Please contact us directly for any 2008 requests. 5% discount on all goods. 10% on all equipment purchase and company contribution to upgrade. Make the complete of all services. Our slogan: SIMS Take It All, Training, equipment, setup, etc.</p>		
*** ALL ITEMS SOLD IN US DOLLARS ONLY ***				
Item	Description	Qty	Price	Total
1	SIMS II 1500 Account Software System (SOFTWARE)	1	5,750.00	5,750.00
2	1 YEAR (12 MONTH) SUPPORT (Onsite User Underwrite)	1	2,500.00	2,500.00
3	SIMS Daily/Continuous 1.00 per Account 1.0000 Minimum 1.0000 Minimum 1.0000 Account	1,200	1.00	1,200.00
4	SIMS II YEARLY SOFTWARE MAINTENANCE (BUSINESS HOURS - PRIMARY SYSTEM BASE PRICE)	1	1,200.00	1,200.00
5	SIMS II YEARLY SOFTWARE MAINTENANCE (BUSINESS HOURS - PER MONDAY)	1	400.00	400.00
6	Shipping & Handling - UPS 2 Day Air	1	40.00	40.00
Subtotal				\$6,490.00
Sales Tax (6.75%)				\$436.28
Total				\$6,926.28

## Still Texas Proud (continued)

We have only moved our offices once since being here in Plano. We are now and have been located at our current address for the past 8 years. Our current address for all correspondence is

SIMS, Inc.  
2801 West Parker Road, Suite #5  
Plano, TX 75023-7934  
N. America (800) 395-SIMS (7467) or (972) 769-0900  
Fax (972) 612-2440 • [www.simsware.com](http://www.simsware.com)

Did you ever just want to talk to your favorite technical support staff member and didn't want wait through the telephone system queue to get to them? You know, just get the answer and get back to work. Well you can by calling and dialing there extension right away.

Dixie Vasquez 7105  
Tammy McMillan 7103  
Carlos Gutierrez 7109  
Tom Utley 7106



## SIMS VOIP Phone Numbers

Toll Free (888) 800-5764  
Plano (469) 361-0092  
Chicago (847) 377-9068  
Toronto Canada (647) 724-5709  
Sydney Australia (61-2) 831-5704

## SIMS 2008 USER CONFERENCE

The SIMS Annual User Conference is scheduled for September 26<sup>th</sup> thru September 29<sup>th</sup>, 2008. We will start off that Friday night with our usual cocktail party at Ken Utley's house to reacquaint your selves with our staff and your old friends from previous conferences. We'll start bright and early Saturday morning at 8:30am with informal introductions and presenting new and improved products from SIMS. If you have not registered please do on our website at [www.simsware.com](http://www.simsware.com). Time is running out so make your reservations now. The user conference will be held at

The Hyatt North Dallas  
(Formally the Richardson Hotel)  
701 East Campbell Road  
Richardson, TX 75081  
Tel (972) 231-9600 Fax (972) 231-7384

Internet Booking for Rooms is:

<http://northdallas.hyatt.com/groupbooking/sims2008>

## CALENDAR OF EVENTS

LABOR DAY

USA / CANADA

SEPTEMBER 1<sup>ST</sup>, 2008

SIMS office closed

SIMS 2008 USER CONFERENCE

RICHARDSON, TEXAS

SEPTEMBER 26<sup>TH</sup> – 29<sup>TH</sup>, 2008

SIMS normal business hours suspended for  
Tours of Disaster Recovery Center

ISC EAST 2008

JACOB JAVITS CONVENTION CENTER

NEW YORK, NY

OCTOBER 29<sup>TH</sup> – 30<sup>TH</sup>, 2008

10 AM – 5 PM

ELECTION DAY

USA

NOVEMBER 4, 2008

General Elections

## Alarm Central Station, Beaverton, OR



Alarm Central Station, Inc. was formed May 1, 1981 as a Contract / Third Party Monitoring Center. The founder James (Jim) Essam had no technical knowledge of the Alarm Industry but only an understanding of the application of alarms as an augmentation to security. To the best of our knowledge, ACS was the first Monitoring Center of its type in the Pacific Northwest.

Jim's background was as an Army Officer commissioned in the Military Police Corps with a specialty of Physical Security and Intelligence Security. Except for a stint in Vietnam, much of his time in service was in with the Department of Defense Industrial Complex.

On separation from service he became involved in the Private Security Industry and was one of the first Certified Protection Professionals (CPP) by the American Society of Industrial Security (ASIS).

From Portland, Oregon he managed the largest branch of a major West Coast Security Company. In that position, he consulted and supplied trained security personnel to many of the area's largest corporations and institutions.

Recognizing that electronics increases greatly the efficiencies of manpower, he approached the significant Independent Alarm Dealers about forming a credible monitoring service through which they could retail monitoring to their customers.

Geographic positioning in the High Tech Northwest brought exposure to interesting opportunities. It was a struggle for the 10 years.

Alarm Central Station as a monitoring center:

Was one of the first in the nation to incorporate derived channel.

Pioneered monitoring over two way video cable

In conjunction with the largest Cellular One franchise in the nation, developed a service for cellular backup (that franchise became AT&T Wireless). With the transition to AT&T, the venture was thwarted.

In 1983 Brinks came on the scene with its test market in Portland -ACS was the central station for verging Brinks Alarm.

Became a SIMS I user in 1984

Obtained UL Certification 1984/85

Several years later Protection One was formed and ACS initially monitored their alarms.

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## Alarm Central Station (continued)

ACS has been responsible for the establishment of Proprietary Central Stations for at least 3 major institutions or corporations. These include Techtronics, Kaiser Permanente, and Fred Meyer (also known as Kroger). They all are current SIMS II Users.

ACS also does the monitoring of alarms of sophisticated commercial environmental controls.

**LOOK  
SEE**<sup>SM</sup>

Started the Service Mark "LOOKSEE" with TVX and now with OZVISION

With the advent of SIMSWeb the Service Mark of "ALCESTE" was created.

Initiated internet monitoring in 2002 with Radionics, now supports DMP, DSC, NAPCO and Alarm Net I.

When Hurricane Rita arrived, ACS worked disaster recovery for Eagle Broadband in Houston

Alarm Central Station started with 5 employees and has now grown to 32.

General Manager - Jim Essam

Operations Manager - John Link

Administrative Manager - Sherry Kurk-LaFontaine



Alarm Central Station • Beaverton, OR

## THE FINAL WORD

Unquestionably, these two new accounting interfaces that link with the SIMS II has been long awaited. We have taken the two most popular and economical software packages on the market and made them accessible to you. SIMS understands that a lot of you already use these packages so this will ensure a smooth transition and eliminate that extra database entry and employee time. So with the last piece to the puzzle to your central station needs has been solved it's time to move forward and enjoy the SIMS difference "That's simply out of this world".

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PAID  
PERMIT No. 00000

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